KEEP IT
PURE
NO PRESERVATIVES
NO ADDITIVES
Steinlager
PURE
UNRIVALLED PURITY
DISCOVERED ONLY
IN NEW ZEALAND
LAGER
5.0%
330ml
Steinlager
PURE

Steinlager PURE

HISTORY

In 2007 Steinlager pure was launched in response to a growing global demand for a lighter, smoother and ultimately more refreshing style of beer. It meets consumer demands for less manufactured beers and truly reflects a sense of place. The launch of Steinlager Pure redefined the landscape of beer in New Zealand and set the benchmark for new standards in both design and brewing process.

STYLE

Steinlager Pure is smooth easy drinking lager. The sub-tropical growing conditions of the hops, the raw beauty of the ingredients and the talents of the brewers all perfectly combine to deliver a taste of New Zealand at its best.

TASTE AND AROMA

Steinlager Pure uses a selection of New Zealand's finest hops, including a new variety called Pacific Jade, specially commissioned by Steinlager. Pacific Jade delivers a smooth, refreshing flavour designed to appeal to a new generation of premium beer drinkers. The Nelson Sauvin Hop creates a clean natural fresh taste, and with no additives and preservatives, Steinlager Pure is perfectly balanced from the light New Zealand hop nose to the crisp clean finish.

FOOD MATCHING

With a smooth easy drinking taste, Steinlager Pure is perfectly matched with seafood and is a great mouth cleanser for dishes like curry.

Ingredients	Water, Barley Malt, Yeast, Hops
Hops	Pacific Jade Nelson Sauvin
ALC/VOL	5%
Bitterness	11.5-16.5 mg/L
Pack Range	330ml Bottle 300ml Can

Authorised Distributor

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